MANAGEMENT POLICY

Eiichi Shibusawa, called “the Father of Japanese Capitalism,” was invited to be the Advisor to our company in 1887. We hold his work “The Analects and the Abacus,” which expresses his worldview of economics united with ethics, to be our timeless and unchanging business compass.

CREDO

“The Analects and the Abacus”

Based on our Credo, The Analects and the Abacus, we strive to fulfill social responsibilities through our business activities, thereby earning a greater degree of trust from our shareholders and investors, and all other stakeholders, including clients, employees, and local communities. We also aim to manage the company in an expeditious, efficient, transparent, and lawful manner to achieve sustainable growth and increase corporate value over the medium to long term

MANAGEMENT PRINCIPLES

With devotion and a spirit of innovation, we work to create value that exceeds expectations and contribute to a sustainable tomorrow

CORPORATE SLOGAN

We are now in an age that demands that a corporation act as member of society, fulfill its responsibilities, and actively contribute to society. As a corporation, we are called upon to demonstrate principles and character, rather than simply pursue economic value.

A corporation must clearly convey what it stands for to society. It must be generous in providing the help that society seeks, and strive to be a company that society both needs and desires.

We created our corporate slogan out of our strong desire to make sure that Shimizu Corporation is widely recognized among the general public, and that people correctly understand what Shimizu stands for.

Today's Work, Tomorrow's Heritage

The word “heritage” in the overseas version of the corporate slogan has the familiar ring of world heritage. It essentially means traditional principles, value, and quality.
We perform our work with integrity and a strong sense of responsibility. We take pride in our work as contributing members of society, and as professionals, and we know that we must build works that will leave a tangible heritage to the next generation.
We have cultivated what Shimizu stands for throughout our history and will continue to create new history. This slogan expresses the message that we want people around the world to understand. It is our resolute pledge to reflect that attitude in the performance of all processes, and in the individual conduct and actions of each and every employee.

SHIMIZU CORPORATION PRESENCE IN BANGLADESH

Shimizu Corporation Dhaka Office has contributed to the development of Bangladesh through numerous infrastructure projects. Some noteworthy projects are Feni River Closure Dam, Pan Pacific Sonargaon Hotel, Hazrat Shah Amanat International Airport, Khan Jahan Ali Bridge on the river Rupsa and Lion Kollol Factory Project and many more.



Bangladesh 3 Bridges



YKK Bangladesh (Phase 4)



Embassy of Japan



Lion Kollol New Factory



General Manager
Mr. Kashiwamura Akira
Shimizu Corporation
(Bangladesh Branch Office)

Safety starts with preparedness. Earthquakes can occur without warning but knowing what to do can save lives. We encourage everyone to learn and practice the safety measures for earthquakes. Together, let us stay prepared, protect one another, and build a safer community.
By learning simple practices such as “Drop, Cover, and Hold On,” we can protect ourselves and those around us.

Stay Alert. Stay Prepared. Stay Safe.

SHIMIZU CORPORATION (Bangladesh Branch Office)

Address: Concord Bilkis Tower (3rd Floor) 40/6 Felani Avenue, Dhaka 1212, Bangladesh
Phone: +880-2-55052034-35; Fax : +880-2-55052036
Website: https://www.shimz-global.com/bd/en/
LinkedIn: Shimizu Corporation (Bangladesh Branch Office)

Awareness On Earthquake & Its Safety

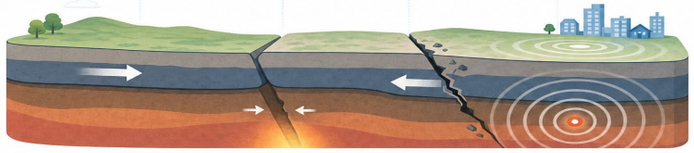
SHIMIZU CORPORATION
SHIMZ

What is an Earthquake?

An earthquake is the shaking of the ground caused by the sudden release of energy in the Earth's crust.

How Does an Earthquake Happen?

1. Tectonic plates move slowly.
2. Plates get stuck at a fault.
3. Pressure builds up.
4. Rocks break or slip along a fault.
5. Seismic waves spread.



Important Terms



Epicenter

The point on the Earth's surface directly above where the earthquake starts.



Focus (Hypocenter)

The actual point inside the Earth where the earthquake begins.

Bangladesh Earthquake Situation

Bangladesh is located near the boundary of the Indian Plate, Eurasian Plate, and Burma (Myanmar) Plate, making it vulnerable to earthquakes.

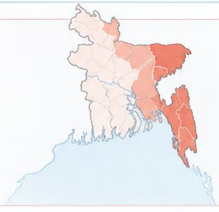
Major Earthquake Sources Near Bangladesh

- Dauki Fault (Sylhet Region)
- Madhupur Fault (Central Bangladesh)
- Chattogram–Arakan Fault
- Indo-Burma Plate Boundary
- Assam-Shillong Region

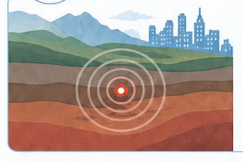


High-Risk Areas

- Sylhet
- Mymensingh
- Dhaka and surrounding areas
- Chattogram
- Rangamati, Khagrachari, Bandarban
- Cox's Bazar



Earthquake Epicenter and Bangladesh



Many earthquakes felt in Bangladesh originate from nearby seismic zones:

- Sylhet–Dauki Fault Zone
- Shillong Plateau (India)
- Assam Region (India)
- Myanmar Border Region
- Chattogram Hill Tracts

The 1897 Great Shillong Earthquake (Magnitude 8+) was one of the strongest earthquakes affecting the region and caused severe ground shaking in present-day Bangladesh.

EARTHQUAKE SAFETY GUIDE

• BE PREPARED • STAY CALM • STAY SAFE

AT HOME

BEFORE



PREPARE YOUR HOME

- Secure heavy furniture and appliances to the wall.
- Store breakable items on lower shelves.
- Know safe spots in each room.
- Practice your family plan.

BUILD AN EMERGENCY KIT



DURING

PROTECT YOURSELF

Stay calm and follow these steps:



Drop to your hands and knees.

Cover your head and neck under a sturdy table or desk.

Hold on to the table leg and stay in place until the shaking stops.

SAFETY TIPS

- Stay away from windows, glass and heavy objects.
- Do not use elevators.
- If you are outside, move to an open area away from buildings, trees and power lines.
- If you are in a vehicle, pull over to a safe place and stay inside.

AFTER

CHECK AND CARE

- Check yourself and others for injuries. Give first aid if needed.
- Check your home for damage or hazards such as gas leaks or fires.
- Listen to the radio or follow official updates.
- Expect aftershocks. Be ready to Drop, Cover and Hold On.
- Use phone only for emergencies.

AT SCHOOL

BEFORE



BE PREPARED

- Learn the earthquake plan.
- Know safe spots in your classroom.
- Practice drills regularly.

KNOW YOUR ROUTES

- Know exit doors and evacuation routes.
- Follow instructions from your teachers.

DURING

PROTECT YOURSELF



IN CLASSROOM

- Drop, cover and hold on under your desk.
- Stay away from windows and shelves.
- Listen for instructions.

AFTER

EVACUATE SAFELY



- Exit the building in an orderly way.
- Go to your designated assembly area.
- Report to your teacher and wait for instructions.
- Do not re-enter the building until told it is safe.

PREPARE TODAY, STAY SAFE TOMORROW. | AWARENESS SAVES LIVES.

If You Are Outside or in a Vehicle During an Earthquake

If You Are Outside

- Move to an open area away from buildings, walls, trees, streetlights, and power lines.
- Stay where you are until the shaking stops.
- Watch for falling glass, signs, debris, and other hazards.
- Do not enter damaged buildings.

If You Are Driving

- Pull over safely to a clear location.
- Stop away from bridges, flyovers, tunnels, buildings, and utility poles.
- Stay inside the vehicle until the shaking stops.
- Continue driving cautiously after the earthquake and avoid damaged roads.

Protect yourself and others.

Stay informed. Follow official updates.

Move carefully and watch your step.

Use your phone only for emergencies.

Stay calm. Stay safe. Be prepared.

Recent Significant Earthquakes Felt in Bangladesh

2025 | M5.7 | Narsingdi
Strong tremors felt nationwide.
Caused injuries, building damage, and panic. [en.wikipedia.org], [bdrcs.org]

2025 | M5.5-5.9 | Regional Earthquake
Felt in Dhaka and many districts.
Large-scale evacuations from buildings. [tbsnews.net]

2024 | M5.5 | Myanmar Region
Tremors felt in Dhaka, Sylhet, and Chattogram.
Demonstrated Bangladesh's seismic vulnerability. [thedailystar.net]

2023 | M5.5 | Regional Earthquake
Noticeable shaking across Bangladesh.
Raised concerns about earthquake preparedness. [tbsnews.net]

2023 | M5.0 | Sylhet Region
Felt in northeastern Bangladesh.
Highlighted seismic activity near Sylhet.

If a 6+ Magnitude Earthquake Strikes Bangladesh

- Building collapse and infrastructure damage
- Injuries and loss of life
- Power, water, gas, and communication disruptions
- Road and bridge damage affecting rescue operations
- Major economic and social impacts

Key Message

"A 6+ magnitude earthquake can cause severe damage, but preparedness, awareness, and safe construction can save lives."

LIFE-SAVING MESSAGE

Before

Be Prepared

Know the risks.
Make a plan.
Prepare an emergency kit.

During

Drop → Cover → Hold On

Drop to the ground.
Take cover under a sturdy table or next to an interior wall.
Hold on until the shaking stops.

After

Check Injuries → Evacuate Safely → Expect Aftershocks

Check yourself and others.
Evacuate safely if needed.
Expect aftershocks and stay alert.

Remember

Preparedness today saves lives tomorrow.



"Earthquakes don't kill people; unsafe buildings and lack of preparedness do."